Why we love... Jute & natural fibre rugs

Known for their **rustic texture and high durability**, natural fibre rugs such as jute and sisal are made from **plants and grasses**.



To help keep your rug *looking great*, follow our top care tips:

Did you know?

Natural fibre rugs do not like damp areas such as bathrooms and gardens. They will absorb moisture over time which can lead to damp and mildew.

Rug & Roll

Our rugs are rolled to ensure they arrive safe and sound from our hands to your home. To flatten your new rug, reverse roll and leave in a warm room for 24 hours. This will help reduce any wrinkles from packing.

Snip Snip

If you find the odd loose thread, simply snip carefully with scissors – never pull.

Safety

At Flair Rugs we always recommend an anti-slip is used to prevent your rug from slipping and to protect your floors.

Rug Care

Dust and dirt are easy to clean from a natural fibre rug, simply shake it out! Then vacuum with the nozzle attachment.

Spills

Don't worry, spills happen! Spot clean as soon as possible using a clean cloth (no rubbing!) Avoid water and cleaning products, as they could damage or fade the rug. Stubborn spill? Sprinkle dry shampoo onto the rug, let it sit for a couple of hours then vacuum or shake.

Long term care

To keep your rug looking good as new, rotate every 3 months to ensure even fading and wear.

FLAIR

Rugs that bring everything, and everyone, together