



*jute & natural fibre*

# RUG CARE GUIDE

Keep your new natural  
fibre rug looking its best  
with our expert tips

## Natural Fibre - good to know

Natural fibre rugs such as jute, sisal and seagrass are crafted from plant-based materials so each one is unique and naturally beautiful.

## Un-rolling your rug

To help your rug lay flat, re-roll your rug with the top-side facing outwards and leave in a warm room for 24 hours. This will help reduce any wrinkles from packing.

## Day to day care

Everyday dust and dirt are easy to clean from a natural fibre rug. Simply shake or beat your rug to dislodge any debris and gently Hoover with the nozzle attachment.

## Loose ends

Snip any loose fibres carefully with scissors - never pull.

## Safety first

Add an anti-slip underneath your rug to prevent it from slipping.

## Spills

Act fast and blot liquid spills immediately. Spot clean as needed with a damp white cloth only; avoid excess water and cleaning products, as they could damage or fade the rug.

## Long term care

Rotate every 3 months to avoid uneven fading and wear.



### SETTLING IN

A small amount of fibre loss is normal. Don't pull loose fibres, just trim with scissors.



### WE RECOMMEND

An anti-slip mat will help prevent slipping.



### EASY CARE

Blot spills immediately with a clean, dry white cloth. **Do not rub.**